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K-12 SOLUTIONS FOR CUSTOMER SERVICE  
AND  
SUSTAINED STAKEHOLDER ENGAGEMENT

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SALES ORDER FORM

K12 *Insight* LLC

2291 Wood Oak Drive, Suite 300  
Herndon, VA 20171

Joseph Douglass  
Regional Director of Sales

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[www.k12insight.com](http://www.k12insight.com)

CLIENT INFORMATION			
Name	The Raytown C2 School District		
Address	6608 Raytown Road		
City, State Zip	Raytown, MO 64133		
Proposal Date	03/04/2021	Student Enrollment	7,899

DATES AND TERM OF INITIAL CONTRACT			
Term	Start Date	End Date	Total
Extended Year 1	3/01/2021	6/30/2022	\$27,646

The pricing and terms in this proposal are valid for 30 days from proposal date.

CUSTOMER EXPERIENCE PLATFORM SERVICES	Standard Price
<input checked="" type="checkbox"/> <b>SUBSCRIPTION TO LET'S TALK!</b> K12 <i>Insight</i> provides Software as a Service to serve as a single, centralized, secure cloud-based repository of all incoming questions, comments, concerns, suggestions and compliments by any stakeholder in the District. Software customization is offered for multiple languages.  Also includes mobile app and customization of Let's Talk! platform to automatically assign ownership of all dialogues from multiple channels and issue alerts to administrators. Administrators will be able to access the Let's Talk! system using a secure login ID and password, allowing them to collaborate with each other and respond to incoming dialogue.  Subscription includes continuous and ongoing support via a dedicated Let's Talk! customer service team and access to dedicated engagement specialists to assist in feedback management and implementation.	\$3.50 per student, per year

EXTENDED YEAR ONE of SERVICES: 3/01/2021 to 6/30/2022				
Let's Talk! Platform Services				
Quantity	Service	Price	Unit	Cost
1	Subscription to Let's Talk! Platform	\$3.50	per student/per year	\$27,646
1	Let's Talk! Virtual Assistant	\$6,000	per year	\$6,000
<b>SUBTOTAL for Let's Talk! Platform Services</b>				<b>\$33,646</b>
<b>Virtual Assistant Discount (expires on 2/26/2021)</b>				<b>(\$6,000)</b>
<b>TOTAL for EXTENDED YEAR ONE Let's Talk! Platform Services</b>				<b>\$27,646</b>


BILLING CONTACT			
Name	Isacqui Vernon		
Title	SARNSA of Finance		
Email	Isacqui.Vernon@paycomsystems.com		
Phone	816-268-7065	Fax	816-268-7063

**ORDER CONFIRMATION**

This Sales Order Form is subject to and governed by the Terms of Service (v1.20), and any addenda attached. No other terms apply to K12 *Insight's* services, unless attached herein and agreed to. Client has received, read, and understood all terms applicable to K12 *Insight's* services, attached. Where applicable, Client has pre-audited this Order in the manner required by all applicable state and local laws. Client representative below hereby represents to have the authority to engage these services on behalf of Client.

**AUTHORIZED SIGNATURES**

Executed for and on behalf of the Client by:

Client Signature			
			
Name	Steve Skorton	Date	3-5-21
Title	ASSOC S-PT.	Email	steve.skorton@paycomsystems.com
Phone	816-268-7006	Fax	816-268-7062

For and on behalf of K12 *Insight* LLC, a division of Zarca Interactive, by:

K12 <i>Insight</i> Signature		
Name	Adam Dean	Date
Title	VP of Finance	

K12 <i>INSIGHT</i> INTERNAL USE ONLY					
Prepared	Celia Anderson 03/04/2021	Reviewed	Joseph Douglass 03/04/2021	Approved	Krista Coleman 03/04/2021